

BOOK ALERT

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American
Information
Resource
Centers
in India

AMERICAN INFORMATION RESOURCE CENTERS IN INDIA

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THE ARTS

1. American cinema's transitional era : audiences, institutions, practices / edited by Charlie Keil and Shelley Stamp. University of California Press, ©2004. 371 p. 791.43 AME

The years between 1908 and 1917 witnessed what may have been the most significant transformation in American film history. During this "transitional era," widespread changes affected film form and genres, filmmaking practices, industry structure, exhibition sites, and audience demographics. By the end of the period, cinema had moved toward the shape it would assume for decades under the studio system. This collection of new essays by prominent film scholars traces these myriad changes, presenting the most detailed and comprehensive portrait yet of this pivotal stage in cinema's development. Topics discussed include debates about cinema's place in American culture; the influence of an evolving feature format; the role of state censorship; emerging genres and audiences; onscreen depictions of gender, race, and nationality; changing exhibition practices and theater locales; and the emergence of Hollywood as the nation's film capital. ISBN 0520240278 (pbk.): \$58.00; ISBN 0520240251 M

2. Decherney, Peter.
Hollywood and the culture elite : how the movies became American / Peter Decherney. Columbia University Press, ©2005. 269 p. 384.8 DEC

As Americans flocked to the movies during the first part of the twentieth century, the guardians of culture grew worried about their diminishing influence on art, education, and American identity itself. Meanwhile, Hollywood studio heads were eager to stabilize their industry, solidify their place in mainstream society, and expand their new but tenuous hold on American popular culture. Peter Decherney explores how these needs coalesced and led to the development of a symbiotic relationship between the film industry and America's stewards of high culture. Formed during Hollywood's Golden Age (1915-1960), this unlikely partnership ultimately insured prominent places in American culture for both the movie industry and elite cultural institutions. It redefined Hollywood as an ideal American industry; it made movies an art form instead of simply entertainment for the masses; and it made movie-going a vital civic institution. For their part, museums and universities used films to maintain their position as quintessential American institutions. As the book delves into

the ties between Hollywood bigwigs and various cultural leaders, an intriguing cast of characters emerges, including the poet Vachel Lindsay, film producers Adolph Zukor and Joseph Kennedy, Hollywood flak and censor extraordinaire Will Hays, and philanthropist turned politician Nelson Rockefeller. Decherney considers how Columbia University's film studies program helped integrate Jewish students into American culture while also professionalizing screenwriting. He discusses MoMA's career-savvy film curator Iris Barry, a British feminist once dedicated to stemming the tide of American cultural imperialism, who ultimately worked with Hollywood and the U.S. government to fight fascism and communism and promote American values abroad. Other chapters explore Vachel Lindsay's progressive vision of movies as reinvigorating the public sphere through film libraries and museums; the promotion of movie connoisseur. ISBN 0231133766: \$25.00 C/CH/M

BUSINESS & MANAGEMENT

3. Berlin, Leslie.
The man behind the microchip : Robert Noyce and the invention of Silicon Valley / Leslie Berlin. Oxford University Press, 2005. 402 p. 621.381 NOY

By the high-tech boom of the 1990s, Intel CEO Andy Grove had become the man most commonly associated with the industry's leading manufacturer of microprocessors. But the real credit for creating Intel, Berlin argues, belongs to Noyce (1927-1990), who co-founded the company with Gordon Moore in 1968 – a little more than a decade after the two men took part in the creation of another early Silicon Valley fixture, Fairchild Semiconductor. Berlin provides a well-rounded biography that easily establishes Noyce's scientific credentials – in addition to holding the patent on the integrated circuit, he also just missed out on taking credit for two Nobel-worthy discoveries – as well as his bumpy path through the corporate world, which began when he was recruited by seven colleagues to break away from the research lab where they were employed to found Fairchild. Interviews with Noyce's contemporaries and family illuminate the less happy aspects of his personal life. With the bloom off the Internet economy, it may prove harder to generate interest in the life of a technology executive, but that shouldn't diminish Berlin's excellent work here. ISBN 0195163435: \$23.00 CH/M/ND (Adapted from *Publishers Weekly*, ©2005)

4. Citrin, James M.
The five patterns of extraordinary careers : the guide for achieving success and satisfaction / James M. Citrin and Richard A. Smith. Crown Business, 2003. 273 p. 650.1 CIT

Aside from some perfunctory tips on job searching, resume writing and interviewing, the authors approach careers as problems in psychology and group dynamics. They urge mid-career executives with suppressed feelings of anxiety and helplessness to view a career as a free-form project of self-actualization that should fit with their personalities and inspire passion. More pragmatically, career building is also an exercise in image-management that should convey potential and experience to employers and their head-hunting consultants. This partly involves canny career moves allowing talent to shine. But climbing the ladder also requires consummate office politics-manipulating perceptions, networking with the powerful, strategic quid pro quos, gaining power by "masquerading as the leader"-all accomplished without stepping on toes, stifling subordinates or "sucking up." The authors convey these lessons in a sometimes turgid mixture of opaque management ("successful executives... literally achieve positive impact at an accelerating rate"), squishy survey data ("extraordinary executives... leverage both their strengths and their passions more than six times as often as average employees") and case studies in which executives move from industry to industry in a meteoric, triumphal procession of nebulous jobs in consulting, marketing and finance. The blend of motivational therapeutics and softly Machiavellian tactics may help some executives get out of their rut, but the generic, almost contentless corporate work experiences on display seem far from extraordinary. ISBN 1400047943: \$22.95 CH (*Adapted from Publishers Weekly*, ©2003)

5. Clearing the hurdles : women building high-growth businesses / Candida G. Bush ... [et al.]. FT/Printice Hall, ©2004. 270 p. 658.022 CLE

Five years of collaborative research have led the five authors, all consultants to women entrepreneurs, to identify the myths and realities confronting these women. To help them start, fund, and grow a new venture, the authors have compiled solutions to basic business challenges. They explore the key factors in success – the founder's objectives and expertise, financial resources, goal setting, networks, and management teams-while also explaining the strategies needed for success, including creating wealth, building credibility and networks, and choosing the right business and the right plan. Case studies are used throughout. An additional highlight is the detailed explanation of the

venture capital process and industry. A wealth of endnotes for resources in print and online will lead readers to more and specific information sources. ISBN 0131112015: \$23.00 M (Adapted from *Library Journal*, ©2004)

6. Du Plessis, Erik.
The advertised mind : Groundbreaking insights into how our brains respond to advertising / Erik du Plessis. Kogan Page, 2005. 232 p. 659.1019 DUP

In *The Advertised Mind* du Plessis draws on the very latest research into the workings of the human brain undertaken by psychologists, neurologists and artificial intelligence specialists. He uses this research to suggest why emotion is such an important factor in establishing a firm memory of an advertisement and predisposing consumers to buy the brand that is being advertised. He also draws on the findings of Adtrack's world-famous database of responses to over 30,000 TV commercials (the largest in the world). He explores what "ad-liking" really means, and suggests how this emerging paradigm about the role of emotion could lead to a new phase in the ongoing effort to obtain maximum return from advertising spend. ISBN 0749443669: \$43.00 C/CH/M/ND(Ref)

7. Duran, Joe.
Start it, sell it and make a mint : 20 wealth creating secrets for business owners / Joe John Duran. Wiley, ©2004. 244 p. 658.421 DUR

Of the roughly one million businesses started every year, half of them fail because of insufficient financing, poor management, or because their owners lack basic entrepreneurial skills. Even those that succeed seldom have a clear exit plan for their business. *Start It, Sell It & Make a Mint* contains concrete strategies and twenty vital secrets that will enable grow, maintain, and eventually sell business at the highest possible price when ready. This book shares real-life insights from dozens of entrepreneurs in a range of industries. Duran shares insights that will help entrepreneurs build thriving business, avoid costly mistakes that leave many individual business owners disillusioned and in financial difficulty, and eventually sell the company. ISBN 0471479616: \$19.95 C/CH/M/ND(Ref)

8. Fletcher, Richard.
International e-business marketing / Richard Fletcher, Jim Bell and Rod
McNaughton. Thomson Learning, 2004. 307 p. 658.849 FLE

Ten years ago small and medium enterprises would have needed to invest significantly to contemplate moving out of their domestic environment into the global arena. The advent of the Internet has changed all that. *International E-Business Marketing* focuses on global marketing in the Internet age. It examines in detail the characteristics of e-business are likely to apply in the international domain including the constraints imposed by both the medium and the environment. It also explores what changes may be necessary to firm's current e-business activities when their focus is on the global as opposed to being primarily on the domestic market. An introductory chapter sets the scene and introduces a model of global e-business marketing. The first part of the text follows contains an extensive review of how e-business impacts on both theories of marketing and international business in the international electronic environment. Part Two explores strategies for developing global business. The third part explores in specific detail, how the application of the Internet in the international environment is likely to be impacted upon by cultural, political, legal, economic, financial and technological factors. The final part focuses on specific issues related to products and services, pricing problems, distribution strategies and promotional approaches when conducting international marketing via the Internet. *International E-Business Marketing* is suitable for students following courses on international business or marketing or e-commerce. ISBN 1861529457: \$43.50 C/CH/M/ND(Ref)

9. Handbook of organizational justice / Jerald Greenberg, Jason
Colquitt, [editors]. Lawrence Erlbaum Associates, ©2005. 647 p.
REF 658.314 HAN

A growing interest among social scientists on the topic of organizational justice, defined as people's perception of fairness in organizations, motivated Greenberg and Colquitt to assemble this handbook. It is intended to be a comprehensive reference to the current state of literature about organizational justice, and is written for professors, graduate students, and professionals. Articles written by over 35 scholars examine the history of organizational justice, procedural & distributive justice; processes, effects, and applications of justice; and include issues of stress, trust, morality, discrimination & prejudice, effects across cultures, outcome favorability, and interactional justice. ISBN 0805842039: \$115.00 (For use only in the AIRC) C/CH/M/ND (Adapted from *Book News, Inc.*, ©2004)

10. Knoop, Todd A.
Recessions and depressions : understanding business cycles / Todd A. Knoop. Praeger, ©2004. 289 p. 338.542 KNO

The economy of any nation is an intricate web of relationships among the factors determining supply and demand – and everything that affects them, from inflation to taxes to the stock market. The study of business cycles attempts to explain why economies grow and contract, experiencing periods of prosperity and pain. Consistent with the popular conception of economics as the "dismal science," economists secretly long for recessions (periods of negative growth) and depressions (severe contractions), not because they enjoy their devastating impact on human welfare, but because these downturns serve as excellent laboratories for observing what happens when markets break down. Despite over two centuries of debate, no one has yet definitively unlocked the secrets of economic downturns and how they might be prevented. In *Recessions and Depressions*, Todd Knoop takes us on a fascinating journey through the history of economic thought, tracing the evolution of business cycle theory. In the process, he presents an accessible introduction to what makes the economy tick, and offers new insights into understanding such historic economic events as the Great Depression, as well as more recent ones, such as the Asian meltdown in the 1990s, the financial crises in Latin America, and the U.S. recession of 2001, from which the United States is still recovering. Knoop reminds us that economists' track record in forecasting business cycles leaves much to be desired, and the quest to fully understand what causes economic downturns – and their effects on individuals and families – continues. ISBN 0275981622: \$37.00 C

11. Kotler, Philip.
Ten deadly marketing sins : signs and solutions / Philip Kotler. Wiley, ©2004. 152 p. 658.8 KOT

Marketing has ceased to work today. New products are failing at a disastrous rate. Most advertising campaigns do not register anything distinctive in the customer's mind. Direct mail barely achieves a one percent response rate. Most products come across as interchangeable commodities rather than powerful brands. No wonder CEOs are demanding more accountability from marketing! They want their marketers to provide financial estimates of ROI, before and after each major campaign. Without profit accountability, marketing budgets will continue to be the first ones reduced when companies must cut their costs. Why is marketing not working? Prolific author Philip Kotler identifies the ten worst deficiencies in contemporary marketing practice. Devoting a chapter

to each deficiency, Kotler first lists the signs and symptoms that indicate whether a company is guilty of this weakness – then proposes key improvements to strengthen your company's practice. Kotler offers proven, actionable responses for putting failing marketing efforts back on track. These aren't quick fixes, but real long-term solutions for long-term problems. *Ten Deadly Marketing Sins* offers a methodology for building real marketing efforts from top to bottom that get results – and return failing businesses to profitability. Covering crucial topics every marketer must understand, *Ten Deadly Marketing Sins* is a must-read for marketers who want to remain competitive in an increasingly challenging marketplace. Packed with the kind of marketing wisdom only Kotler can provide, this is an indispensable resource for every company – and every marketer – who wants to develop better products and services, better marketing plans, and better customer relationships. ISBN 0471650226: \$18.50 CH

12. Lester, Richard K.
Innovation, the missing dimension / Richard K. Lester & Michael J. Piore. Harvard University Press, 2004. 223 p. 658.514 LES

Richard Lester and Michael Piore examine innovation strategies in some of the economy's most dynamic sectors. Through eye-opening case studies of new product development in fields such as cell phones, medical devices, and blue jeans, two fundamental processes emerge. One of these processes, analysis – rational problem solving – dominates management and engineering practice. The other, interpretation, is not widely understood, or even recognized – although, as the authors make clear, it is absolutely crucial to innovation. Unlike problem solving, interpretation embraces and exploits ambiguity, the wellspring of creativity in the economy. By emphasizing interpretation, and showing how these two radically different processes can be combined, Lester and Piore's book gives managers and designers the concepts and tools to keep new products flowing to market. But the authors also offer an unsettling critique of national policy. By ignoring the role of interpretation, economic policymakers are drawing the wrong lessons from the 1990s boom. The current emphasis on expanding the reach of market competition will help the analytical processes needed to implement innovation. But if unchecked, it risks choking off the economy's vital interpretive spaces. Unless a more balanced policy approach is adopted, warn Lester and Piore, America's capacity to innovate – its greatest economic asset – will erode. ISBN 0674015819: \$23.95 M

13. Michman, Ronald D.
Lifestyle marketing : reaching the new American consumer / Ronald D. Michman, Edward M. Mazze, and Alan J. Greco. Praeger, 2003. 241 p. 658.8343 MIC

In today's competitive economic environment, knowing your customer has never been more important. Research shows that most companies do not segment their market by lifestyle. Instead, they rely solely on demographic factors to define their customers. This book helps marketers understand how to reach customers from children to teens and singles to seniors. It demonstrates how such trends as cross-shopping and the blurring of gender roles can be accounted for by one's overall marketing strategy. ISBN 1567206409: \$49.50 CH

14. Schneider, Benjamin.
Service quality : research perspectives / Benjamin Schneider, Susan S. White. Sage Publications, ©2004. 185 p. 658.812 SCH

Aimed at researchers in organizational studies, this text presents an overview and analysis of theory and research on service quality by scholars representing different academic backgrounds and perspectives. It deals primarily with the quality of delivery of consumer services offered by businesses such as banks, department stores, and hotels. It also points out the connections between the service climate experienced by employees and the service quality experienced by customers. ISBN 0761921478 (pbk.): \$34.50; ISBN 076192146X CH (*Adapted from Book News, Inc., ©2004*)

15. West, Jack.
Unlocking the power of your QMS : keys to performance improvement / John E. (Jack) West, Charles A. Cianfrani. ASQ Quality Press, 2004. 177 p. 658.4013 WES

Cianfrani and West, offer an overview of the principles behind quality management systems (QMS) and the issues most organizations face today while trying to successfully implement them. Many organizations struggle with tracing their improvements back to the QMS. This book discusses how to successfully implement an effective QMS by engaging top management, focusing on the customer, embracing the continual improvement process, and changing your thinking on corrective and preventive action along with the way you audit. Implementing an effective QMS includes methods for self-assessment that show

what successes can be traced back to the organizations processes and operations.
ISBN 0873895924 (pbk.): \$21.70 C/CH/M/ND(Ref)

COMMUNICATION

16. Auletta, Ken.
Media man : Ted Turner's improbable empire / Ken Auletta. Norton,
©2004. 205 p. 384.555 TUR

Auletta, who wrote an excellent New Yorker profile of media mogul Turner in 2001, describes how Turner, an "obstreperous" Southerner, changed television by turning a tiny Atlanta UHF station into a national cable powerhouse. He covers Turner's other professional moves, such as the launch of CNN and the sale of his company to Time Warner, and addresses darker moments, too, illuminating Turner's difficult childhood under a domineering father, and, later, his divorce from Jane Fonda. To write this retrospective, Auletta conducted nearly 20 hours of taped interviews with the executive. Unfortunately, it seems the author didn't use much of that transcription. He touches on Turner's major life events and business decisions. Turner's tale doesn't unfold naturally, but rather, progresses like a PowerPoint presentation. ISBN 0393051684: \$22.95 C/CH/M/ND (*Adapted from Publishers Weekly, ©2004*)

17. McCauley, Michael P.
NPR : the trials and triumphs of National Public Radio / Michael P.
McCauley. Columbia University Press, ©2005. 185 p. 384.54 MCC

The people who shaped America's public-broadcasting system in the early 1970s believed that NPR should treat its listeners as citizens and not as consumers. NPR would offer programming that promoted empowerment and social change, appeal to the broad spectrum of U.S. society, and serve communities traditionally ignored by commercial broadcasting. This book tells the story of how NPR has tried to embody these ideals and the extent to which the network has reached its goals. Michael P. McCauley describes NPR's evolution from virtual obscurity when it was riddled with difficulties – political battles, unseasoned leadership, funding problems – to a first-rate broadcast organization. Since the late 1970s, NPR has worked hard to understand the demographic characteristics of its audience. It discovered that highly educated, socially conscious baby boomers were most likely to listen – and to contribute

financially. As federal funding for NPR has dwindled, the network has been forced to draw more heavily on the support of listeners and corporations. Many argue that because of this, its content is increasingly targeted toward its core audience, to the exclusion of other communities it was originally intended to serve. McCauley's work draws on a wealth of primary sources, including dozens of interviews with people who have been central to the NPR story. He examines various internal debates about the direction of NPR and the content of its programming. McCauley also places the development of NPR within the historical context of the wider U.S. radio industry, the ideological and political conflicts of postwar America, and contemporary debates about the ways in which mass media can better serve the citizens of a democracy. ISBN 0231121601: \$28.50 C/CH/M/ND

18. The SAGE handbook of media studies / editor-in-chief, John D.H. Downing ; associate editors, Denis McQuail, Philip Schlesinger, Ellen Wartella. Sage Publications, ©2004. 629 p. REF 302.23 SAG

In 26 extended articles, Downing, his co-editors and international cast of contributors provide critical analyses and describe their research in a variety of aspects of mass media, including its technology, uses, theories, and cultural issues. Their topics include the human side of mass media, such as its ethics, globalization, approaches, and variants, such as alternate media. They describe audiences, users and effects, including the psychology of media use and a history of media studies. They show how economy, politics and public opinion shape even the freest of media. They also describe how narrative, sound, advertising, and the ways of getting the show on the road matter, how Hollywood and Bollywood have changed and create change, and the effects of sex and violence. ISBN 0761921699: \$122.50 (For use only in the AIRC) C
(Adapted from *Book News, Inc.*, ©2004)

ECONOMICS

19. Baumohl, Bernard.
The secrets of economic indicators : hidden clues to future economic trends and investment opportunities / Bernard Baumohl. Wharton School Pub., 2005. 366 p. 338.544 BAU

Baumohl, a former economics reporter for *Time magazine*, has written a tremendously useful source on economic indicators. Using examples from real

life, he starts out by explaining in detail the importance of these indicators to the investing community and defining the terms used when discussing measures of economic performance. The most valuable section of the book provides detailed descriptions of over 40 economic indicators, among them employment, consumer spending, national output and inventories, housing and construction, foreign trade, and productivity and wages. Baumohl considers a variety of factors when describing each indicator, such as what exactly it measures, how it is computed, where to find the relevant report on the web, the day and time this report is released, the source of the information, and how often the information is revised. He also discusses the market impact of these indicators on bonds, stocks, and currency. The book ends with profiles of international indicators and a listing of where to locate them on the web. It explains very clearly what the various economic indicators are and how to locate data about them. ISBN 013145501X: \$25.95 C/M (*Adapted from Library Journal*, ©2004)

20. Career development and counseling : putting theory and research to work / edited by Steven D. Brown and Robert W. Lent. John Wiley, ©2005. 682 p. REF 331.702 CAR

Forty-three academics from the U.S., Canada, and Australia contribute 26 chapters providing graduate students, practitioners, and researchers in the field of career development and counseling with an up-to-date reference on scientifically based career theories and practices. Coverage includes major theories of career development, choice, and adjustment; cross-disciplinary informative research on occupational aspirations, job search success, job satisfaction, work performance, people with color, and women; assessment and occupational information; career interventions across the life span; and special needs and applications, including at-risk, work-bound, and intellectually-talented youth, and youth with disabilities. ISBN 0471288802: \$80.00 (For use only in the AIRC) C/CH/ND (*Adapted from Book News, Inc.*, ©2004)

21. The complete 21st century travel & hospitality marketing handbook / [edited by] Bob Dickinson, Andy Vladimir. Pearson Prentice Hall, ©2004. 627 p. REF 338.4791 COM

This exciting, interesting book has been well-written by industry leaders speaking out in their own words on their visions for the future. Their contributions to this trade manual consist of exclusive articles describing how they see their industry segments today, what changes they think are coming in the next 5-10 years, and how they intend to deal with them. The sixty-plus

chapters feature success story after success story-as told by Simon Cooper, President of Ritz Carlton Hotels; Jack Anderson, President of Royal Caribbean and Celebrity Cruise Lines; Florida's Governor Jeb Bush; Butch Stewart, President of SANDALS Resorts and Air Jamaica; Mel Zuckerman, President of Canyon Ranch; Steve Perillo, President of Perillo Tours; Lord Collin Marshall, Chairman of British Airways; and Jeff Katz, President of Orbitz. Proven marketing ideas and strategies are discussed by those who put them in place – the CEO's and Marketing Vice Presidents of companies such as Southwest Airlines, McDonalds, Ritz Carlton Hotels, Carnival Cruise Lines, and Expedia Travel. For hotel, airline, restaurant, and cruise line managers and marketing representatives; media management and advertising sales persons; advertising agencies; meeting and convention managers; destination tourism directors; and travel writers and agents. ISBN 0131133144: \$35.00 (For use only in the AIRC) C/CH/M/ND

22. Isaak, Robert A.
The globalization gap : how the rich get richer and the poor get left further behind / Robert A. Isaak. Prentice Hall/Financial Times, ©2005. 275 p. 337 ISA

"The globalization gap reveals how globalization is spreading poverty, disease, and the disintegration of traditional cultures. A few "winners" are using their wealth to buffer themselves against these radical transformations. But, in most places, the new wealth generated by globalization is not trickling down. The result? More misery – and political upheavals that will endanger us all." Isaak presents a realistic blueprint for sharing opportunity and crating sustainable innovation everywhere – not just amongst the wealthy. In so doing, he takes on the most crucial challenge of the 21st century: making globalization work for everyone. ISBN 0131428969: \$23.00 M

23. Sachs, Jeffrey.
The end of poverty : economic possibilities for our time / Jeffrey D. Sachs. Penguin Press, 2005. 396 p. 339.46 SAC

Economist and UN Special Advisor Sachs convincingly proposes a means to ending extreme poverty (defined here as a per capita income of less than \$1 per day – a standard one-fifth of the world's population meets) by 2025. He presents a carefully constructed plan for improving local infrastructure, education, healthcare, technology, and other such needs in poor countries, all for a mere annual cost of .7 percent of the world's wealthiest nations' incomes. In

this way, he argues, long-term sustainable economic development can be fostered. Sachs is no bleeding-heart liberal – he sees Third World sweatshops as opportunities to improve on even more egregious conditions and prescribes for poor nations a program of free-enterprise capitalism once the basic groundwork of his proposal has been laid. What's more, he claims that extreme poverty is already being eliminated through investment, trade, and free enterprise in countries such as China, India, and Bangladesh. It is in the self-interest of wealthy nations, Sachs insists, to end extreme poverty, as such action would expand the world economy while eliminating the grounds for disease, civil unrest, and terrorism. ISBN 1594200459: \$19.00 C/CH/ND (*Adapted from Library Journal*, ©2005)

24. Sinclair, Joseph T.
eBay global the smart way : buying and selling internationally on the world's #1 auction site / Joseph T. Sinclair and Ron Ubels. AMACOM, ©2004. 304 p. 382 SIN

With auctions now happening in more than two dozen countries, the globalization of eBay has translated into vast new markets for American merchandise overseas. It also means incredible opportunities to buy items globally with the aim of selling them profitably in the United States. The familiar eBay structure is ready and waiting for those who want to expand their business to the next level. Joe Sinclair knows eBay inside and out. Ron Ubels is an expert in international trade. Together, they've created a guide to the new global eBay that's filled with the straight-talking wisdom that made Joe's other eBay books bestsellers. ISBN 0814472419: \$17.50 C/CH/M/ND

25. Structural reform and economic policy / edited by Robert M. Solow. Palgrave Macmillan in association with International Economic Association, 2004. 170 p. 339.5 STR

The relationship between structural reform and macroeconomic policy underlies the widespread perception that the large European economies have underperformed in the recent past in comparison both with their own standards and with the contemporaneous performance of the United States. Nobel Laureate Robert M. Solow introduces the book by observing that, within European financial and governmental institutions and among European economists, the most common response is a call for structural reforms, primarily deregulation of the labour market, to make it more like a spot market for a perishable commodity, with the implicit presumption that essentially nothing

else is needed. This book takes a more inclusive view and provides analyses that might be useful in a more coordinated and simultaneous approach on all three fronts – labour and product markets, and also the demand side. ISBN 1403936463: \$59.00 ND

26. World development report 2006 : equity and development. World Bank, ©2005. 320 p. REF 330.9172 WOR

Inequalities in incomes, in health, and in educational outcomes have long been a stark fact of life in many developing countries. When such inequalities in outcomes arise from unequal opportunities, there are both intrinsic and instrumental grounds for concern. Because inequalities in opportunity are often accompanied by profound differences in influence, power, and social status – whether at the level of individuals or groups – they have a tendency to persist. And because it leads to an inefficient use of resources and to less effective institutions, inequity is inimical to long-term development. It follows that there is a legitimate role for public action in the promotion of fairness and in the pursuit of equity, provided such action is cognizant of the primacy of individual freedoms, and of the role of markets in allocating resources. *World Development Report 2006* presents evidence on the inequality of opportunity, within and across countries, and illustrates the mechanisms through which it impairs development. The Report advocates taking explicit account of equity in determining development priorities: public action should aim to expand the opportunities of those who, in the absence of policy interventions, have the least resources, voice, and capabilities. Domestically, it makes the case for investing in people, expanding access to justice, land, and infrastructure, and promoting fairness in markets. Internationally, the Report considers the functioning of global markets and the rules that govern them, as well as the complementary provision of aid to help poor countries and poor people build greater endowments. Drawing on the World Bank's 60 years of development experience, the *World Development Report 2006* is essential reading for understanding how greater equity can reduce poverty, enhance economic growth, advance development, and deliver increased opportunities to the poorest groups in our societies. ISBN 0821362496: \$20.00 (For use only in the AIRC) C/CH/M/ND

EDUCATION

27. Giroux, Henry A.
Take back higher education : race, youth, and the crisis of democracy in the post-Civil Rights Era / Henry A. Giroux and Susan Searls Giroux. Palgrave Macmillan, 2004. 324 p. 378.73 GIR

The primary purpose of a college education is often understood to be teaching students to think for themselves. But more and more that purpose is under attack. On one side, the conservatives see higher education as being too permissive and freethinking (consider, e.g., the recent flack over Dr. Dennis Dailey's course on human sexuality at the University of Kansas, which was challenged by a state senator as being obscene). On the other side, corporations are eager to make a profit by sponsoring courses and funding materials for classes in exchange for training future company employees. The Giroux also point to the current administration's policies and actions as a major cause of the assault on higher education. Thanks to the rhetoric of the Bush administration, it's now commonly seen as un-American to question the actions of our leaders ("Either you're with us or you're against us"). Yet one of duties of the American citizens is to question and challenge their elected officials and their laws. The university is, and should always be, a stronghold of democracy, where students are free to choose what they want to learn. ISBN 1403964238: \$30.00; ISBN 1403965238 C (*Adapted from Library Journal*, ©2004)

28. Higher education for the public good : emerging voices from a national movement / [edited by] Adrianna J. Kezar, Tony C. Chambers, John Burkhardt. Jossey-Bass, ©2005. 345 p. 378 HIG

As public policy and institutional decisions in the U.S. focus higher education increasingly on revenue generation and the benefits for individual students, it has shifted away from its historic commitment to serving the public good through activities such as research, leadership training, the critique of public policy, and the increase of economic development. The volume's academic contributors look at why the social charter between higher education and the public is being altered, lost, or even rejected; why this matters; and how college and university administrators can examine and build the role their institutions play in the larger public good. ISBN 0787973823: \$37.00 C/CH (*Adapted from Book News, Inc.*, ©2004)

29. Miller, Thomas E.
Promoting reasonable expectations : aligning student and institutional views of the college experience / Thomas E. Miller ... [et al.]. Jossey-Bass, ©2005. 264 p. 371.4 MIL

This resource contrasts student expectations with their actual experiences and identifies effective strategies for addressing the disjunctions between expectation and reality. The book explores why it is useful to consider expectations in the context of student relationships with higher education institutions. It also presents a series of recommendations for action for improving institutional performance rather than lowering student expectations. The papers examine topics such as environmental influences, beliefs about paying for college, campus services and degree attainment. They also present recommendations for improving institutional performance in response to student expectations. ISBN 0787976245: \$35.00 C/CH/ND (*Adapted from Book News, Inc., ©2004*)

30. Newman, Frank.
The future of higher education : rhetoric, realigy, and the risks of the market / Frank Newman, Lara Couturier, Jamie Scurry. Jossey-Bass, ©2004. 284 p. 378.73 NEW

A look at the risks inherent in the trend toward making higher education a market rather than a regulated public sector, this work reveals the findings of an extensive four-year investigation into the major forces that are transforming our American system of higher education. The book explores the challenges of intensified competition among institutions, globalization of colleges and universities, the expansion of the new for-profit and virtual institutions, and the influence of technology on learning. This resource offers an analysis of the impact of these forces of change and includes suggestions for creating an effective higher education market as well as a call for a renewed focus on the public purposes of higher education. ISBN 0787969729: \$31.50 C/CH/M

31. Paths to the professoriate : strategies for enriching the preparation of future faculty / Donald H. Wulff, Ann E. Austin, & associates. Jossey-Bass, ©2004. 300 p. 378.12 PAT

Paths to the Professoriate offers all those involved in higher education—everyone from administrators to scholars to graduate students – a much-needed

resource that brings together major research, the most important developments in practice, and informed analysis on improving graduate education and preparing the future faculty. This important book includes chapters from some of the best-known researchers, practitioners, and scholars working to prepare the faculty of the future. In one volume, the authors offer a synthesis of what has been learned about the challenges and concerns in graduate education as preparation for faculty careers, highlight the various projects and approaches for improving graduate education, and identify strategies for institutional leaders, department chairs, faculty advisors, and graduate students. ISBN 0787966347: \$36.00 C/CH

32. Shulman, Lee S.
Teaching as community property : essays on higher education / Lee S. Shulman ; edited by Pat Hutchings. Jossey-Bass, ©2004. 242 p. 378 SHU

For this companion volume to *The Wisdom of Practice*, the president of the Carnegie Foundation for the Advancement of Teaching has gathered 15 of his essays, from the landmark 1987 article "*Knowledge and Teaching: Foundations of the New Reform*" to a piece included in a 2004 text on the contributions of research universities. *Teaching as Community Property* brings together a collection of Lee Shulman's papers and presentations since 1987, giving readers a unique window into his ideas and proposals for the improvement of teaching and learning in higher education. What emerges is a vision of Shulman's overarching agenda – to improve the quality of teaching for all students by making teaching be a more respected dimension of all the disciplines and professional fields. ISBN 0787972010: \$33.50 C/CH/ND

33. Shulman, Lee S.
The wisdom of practice : essays on teaching, learning, and learning to teach / Lee S. Shulman ; edited by Suzanne M. Wilson ; foreword by Pat Hutchings. Jossey-Bass, ©2004. 587 p. 371.102 SHU

The Wisdom of Practice at last makes Lee Shulman's major works on K-12 education and teacher education available in one volume. His interests in teaching of all sorts – in K-12 schools, in teacher education, in graduate programs for educational researchers, in liberal education – have been diverse. The essays included touch on such wide-ranging topics as the psychology of school subjects, medical problem solving, teacher knowledge, performance assessment, teaching in higher education, the scholarship of teaching and

learning, the characteristics and pedagogies of the professions, the role of cases in professional education and research, and the characters of relevant and rigorous educational research. ISBN 0787972002: \$40.00 C/CH/ND

ENVIRONMENT

34. Doble, Mukesh.
Biotreatment of industrial effluents / Mukesh Doble and Anil Kumar.
Elsevier Butterworth-Heinemann, ©2005. 322 p. 363.728 DOB

With increasing government regulation of pollution, as well as willingness to levy punitive fines for transgressions, treatment of industrial waste is a important subject. This book is a single source of information on treatment procedures using biochemical means for all types of solid, liquid and gaseous contaminants generated by various chemical and allied industries. This book is intended for practicing environmental engineers and technologists from any industry as well as researchers and professors. The topics covered include the treatment of gaseous, liquid and solid waste from a large number of chemical and allied industries that include dye stuff, chemical, alcohol, food processing, pesticide, pharmaceuticals, paint etc. Information on aerobic and anaerobic reactors and modeling and simulation of waste treatment systems are also discussed. ISBN 0750678380: \$79.00 C/CH/ND

35. Long, Douglas.
Ecoterrorism / Douglas Long. Facts On File, 2004. 300 p.
303.625 LON

In March 2004, Michael Scarpitti, an environmental activist placed on the FBI's Most Wanted List for having vandalized logging equipment in Oregon, was arrested. Also in March, the FBI arrested William Cottrell in connection with firebomb and other attacks on SUVs in Southern California. These are just two examples of what has become known as ecoterrorism. Years of environmental conflict led to the birth of ecoterrorism as a tactic for changing policy and alerting the public. Although the scale of violence, particularly deadly violence, used by *ecoterrorists* is tiny compared to that carried out by political terrorists, the fact remains that these activists have chosen to work outside the democratic system, using illegal acts of destruction in order to bring attention to their agenda." *Ecoterrorism* provides readers with clear and essential information needed to define, understand, and research this important issue. A

lively reference resource and useful research guide, it will aid all interested in ecoterrorism and environmental issues. ISBN 0816055254: \$33.75 C

HISTORY & CIVILIZATION

36. Ayers, Edward L.
What caused the Civil War? : reflections on the South and Southern history / Edward L. Ayers. Norton, ©2005. 222 p. 975 AYE

Bancroft Prize winner Ayers (*In the Presence of Mine Enemies*) offers a unique collection of deeply compelling and at times deeply personal essays in which he ponders the South, Southern identity and culture. In fact, only one of these essays deals head-on with the book's title question. In this paper, Ayers makes clear that no one neat answer – economics, the peculiar institution of slavery, or states rights – will do. A subtle combination of all these factors plus regional pride, agrarian idealism and a strong dose of Jeffersonian suspicion of federalism created the schism that led to the Civil War. Other essays take on such topics as Southern wannabes in Northern industrial centers, Reconstruction, a modern definition of the South and the "New South." Several key points run through these essays. Intent on creating a historiography with contemporary value, Ayers insists (with some reason) that the culture – both white and black – of the South has telegraphed itself in vital ways across the national landscape, pervading our roadsides, television screens, radio airwaves and computers. Southern rock is a dominant force: Elvis rules. So do Nascar, John Grisham and Civil War reenactment games for Macintosh and PC computers. ISBN 0393059472: \$23.50 C/CH/ND (*Adapted from Publishers Weekly*, ©2005)

37. Harris, John F.
The survivor : Bill Clinton in the White House / John F. Harris. Random House, 2005. 504 p. 973.929 CLI

Harris, who covered the Clinton presidency for the Washington Post from 1995 to 2001, uses that experience to write the best and most impartial investigation of the administration to date. Clinton spent much more time and political capital fighting to survive scandals of his own making and the congressional conservative onslaught than he spent advancing his own moderately progressive agenda, concludes Harris. A fascinating discussion arrives at the arguable conclusion, further, that Bill and Hillary Clinton were

both hated by their non-supporters not because they were Democrats but because of the first couple's assumed "pious" posturing. The author also says that had Clinton begun his administration by seeking welfare reform, which had bipartisan support, rather than with a radical attempt at universal healthcare, he might have avoided the Republican takeover of Congress led by House Speaker Newt Gingrich in 1994. While Clinton's presidential reputation remains unsettled, Harris lauds him for deficit reduction, large-scale job creation, and an engaging populist style that connected with the public. However, his flaws and the difficulty of being a progressive president in a conservative era tarnished his legacy. This illuminating investigation, along with David Maraniss's *First in His Class*, provides the most authoritative accounts of the roots and presidency of Bill Clinton. ISBN 0375508473: \$20.00 C/CH/M/ND (Adapted from *Library Journal*, ©2005)

38. Lind, Michael.
What Lincoln believed : the values and convictions of America's greatest president / Michael Lind. Doubleday, 2005. 358 p. 973.7 LIN

People from across the political spectrum are embracing Lincoln in the ongoing debate over our 16th president's political philosophy. Several months after Mario Cuomo's *Why Lincoln Matters: Today More Than Ever*, political commentator Lind (*The Next American Nation*) endeavors with some success to disassemble Lincoln as a liberal icon and reclaim him as a hero for American conservatives. Lind argues that a raft of biographies written by left-wingers during FDR's New Deal identified Lincoln with a progressivism he would have found abhorrent. As Lind cogently points out, Lincoln repeatedly identified himself as a Henry Clay Whig. "Henry Clay had helped organize the Whig Party in opposition to Jackson, the hero of New Deal Democrats. Cut off from his political predecessors, Lincoln was also separated from the Republican presidents who succeeded him, such as William McKinley and Herbert Hoover." Likewise, Lind quite correctly places Lincoln in the conservative Federalist tradition of Hamilton, Jay and Adams: men who worried about the tyranny of the majority and the risk to property inherent in democracy, and therefore sought to maintain democracy by building in limitations. Thus Lincoln as shown here remains the champion of government of the people, by the people and for the people-but with a few major asterisks. ISBN 0385507399: \$26.00 C/CH/ND (Adapted from *Publishers Weekly*, ©2005)

39. Widmer, Edward L.
Martin Van Buren / Ted Widmer. Times Books, 2005. 189 p.
973.57 VAN

In the latest volume of Arthur Schlesinger's American Presidents series, Widmer paints a brief but elegant portrait of our eighth president, who, Widmer says, created the modern political party system, for which he deserves "grudging respect." Andrew Jackson's successor, Martin Van Buren (1782-1862) was also at various times Jackson's secretary of state, ambassador to the Court of St. James's and vice president. As Widmer relates, some newspapermen called the New York Democrat "the little magician" because of his diminutive frame and his deftness at political sleight of hand. Others – who criticized his response when the American economy ground to a halt shortly after his election in 1836 – called him "Martin Van Ruin." Despite the collapse of financial markets in 1837, Van Buren held fast to his belief in the Jacksonian principles of limited federal government, states' rights and protection of the "people" from the "powerful." This led him to reject calls for a national bank and an independent treasury. Throughout his term, Van Buren effectively took no federal action to alleviate the economic crisis. Thus it was not surprising when, despite building the Democratic Party into a well-oiled machine, he went down to defeat after just one term, beaten by William Henry Harrison, the Virginian Whig of aristocratic background who posed as a simple rustic. All this Widmer relates powerfully, engagingly and efficiently. ISBN 0805069224: \$15.00 C/ND
(Adapted from *Publishers Weekly*, ©2004)

INFORMATION SCIENCE & TECHNOLOGY

40. Blowers, Helene.
Weaving a library web : a guide to developing children's websites /
Helene Blowers and Robin Bryan. American Library Association,
2004. 197 p. REF 025.04 BLO

A detailed description of topics and issues involved in designing, implementing, and maintaining Web sites for children. This is not a technical manual, but rather a prosaic list of strategies for building an appropriate site based on anecdotal observations and documented facts with bibliographic references regarding children's learning habits and environments. Librarians evaluate materials, including Internet materials, according to a common set of criteria. This guide provides suggestions that address these criteria, imploring designers to think about age-appropriate usability, navigability, audience,

accessibility, and scope. Issues regarding children's privacy and online safety, functioning as a team of designers, engaging young users, and site maintenance are major areas of guidance provided. This book can be used as a beginner's first stop and as a webmaster's companion. It is uncomplicated and easy to read. Several grayscale images, mostly of sample Web pages, are included, but they are very tiny, which somewhat dulls the desired effect. However, the text is clearly written for anyone who wants to create Web sites to engage children in fun/functional online learning/discovery. This book addresses enduring models for learning, guidelines for user engagement, accessibility, and issues that persevere despite changing technologies. ISBN 0838908772 (pbk.): \$25.50 (For use only in the AIRC) C/CH/M/ND

41. Kuttan, Appu.
From digital divide to digital opportunity / Appu Kuttan and Laurence Peters. Scarecrow Press, 2003. 190 p. 303.4833 KUT

Consultants devoted to running the information superhighway through schools proclaim that the world will change more in the next 30 years than in all the 20th century, that information technology will be the driving force of that change, and that individuals and communities must approach the future strategically. Looking at the major issues surrounding the digital divide debate from a historical, political, and global perspective, this comprehensive book offers potential model approaches and country-by-country analysis. Unique in scope and structure, it is both a policy guide and reference book, providing solutions and resources that will help build a community of interest and foster the exchange of information and best practices. Accompanied disk contains resources and references. ISBN 0810844923 (pbk.): \$54.00; ISBN 0810844915 C/CH/M/ND (*Adapted from Book News, Inc., ©2003*)

42. Haass, Richard.
The opportunity : America's monument to alter history's course / Richard N. Haass. PublicAffairs, ©2005. 242 p. 327.73 HAS

The principal reason the twenty-first century shows such promise is that the potential for armed conflict involving today's major powers is remote. This remarkable development reflects not just U.S. military and economic might but also the assessment that much of what the United States seeks to achieve in the world has the potential to be broadly acceptable to others. But the combination of these circumstances will not stay unchanged. Like all great moments, it will pass. If we are not careful, the world could see its energies

diverted by a new cold war – or, even worse, descend into anarchy defined by terrorism, disease, the spread of nuclear weapons, genocide, and extreme poverty. More than anything else, it will be how well and how wisely the United States uses its immense power that will determine the future. The United States does not need the world's permission to act, but it does need the world's support to succeed. What will it take to get the world's support? The answer to this question is what makes *The Opportunity* truly vital reading. Richard Haass provides a much-needed foreign policy compass, one with the potential to do for this post-Cold War, post-9/11, post-Iraq world what George Kennan's containment doctrine did for the previous era. ISBN 1586482769: \$23.58 C/CH/M/ND

INTERNATIONAL AFFAIRS

43. Lettow, Paul Vorbeck.
Ronald Reagan and his quest to abolish nuclear weapons / Paul Lettow.
Random House, ©2005. 327 p. 358.174 LET

The growing body of affirmative revisionist scholarship on Ronald Reagan and his presidency is enhanced by this comprehensively researched, well-crafted monograph. Independent scholar Lettow uses recently declassified archival material to establish Reagan's determination to abolish nuclear weapons as a focal point of his presidency. Reagan believed that the U.S. should use the arms race to bankrupt the Soviet Union, and that the development of an effective defense against ballistic missiles would then render all nuclear weapons negotiable and foster discussion of their abolition; the U.S. would then share the system with the U.S.S.R. and other countries, ensuring the safety of an eventually nuclear-free world. Lettow presents Reagan as a thoughtful leader, who developed his radical challenge to both liberal and conservative conventional wisdom on the Cold War independently. His unwavering belief that missile defense was possible reflected his intellectual conviction that the U.S. could solve the technical challenges involved. Lettow shows Reagan's advisers were on the whole significantly skeptical at the prospect of actually abolishing nuclear weapons. Reagan, meanwhile, successfully negotiated the Intermediate Range Nuclear Forces treaty and established the matrix for the START treaty. The U.S. and Russia have made additional drastic cuts in their nuclear arsenals; plans for a ballistic missile defense continue in the U.S.; Reagan's ideas and methods, in short, continue to shape the world. ISBN 1400063078: \$25.00 ND (*Adapted from Publishers Weekly*, ©2005)

44. Moens, Alexander.
The foreign policy of George W. Bush : values, strategy and loyalty /
Alexander Moens. Ashgate Pub., ©2004. 227 p. 327.73 BUS

Alexander Moens offers the first systematic explanation of Bush's foreign policy by describing the complexities of the man and how his particular personality and style so heavily influence the final policy outcomes. It offers an original and carefully documented account of Bush's personality, his presidential style and his decision-making process, and how these three core ingredients in turn provide the key to understanding Bush's overall strategy and policy. *The Foreign Policy of George W. Bush* is a reference for contemporary US foreign policy, international security, and diplomatic relations. With detailed and candid insights into the presidential leadership, it will also make fascinating reading for those interested in the future of American politics. Moens explains George W. Bush's foreign policy by looking at how his personality and style influence policy outcomes. With detailed and candid insights into Bush's leadership, the book will be of interest to readers in US foreign policy, international security, and diplomatic relations. ISBN 0754642747: \$48.00 ND (Adapted from *Book News, Inc.*, ©2004)

45. Schlesinger, Arthur Meier.
War and the American presidency / Arthur M. Schlesinger, Jr. Norton,
©2004. 160 p. 327.16 SCH

A liberal public intellectual and two-time Pulitzer Prize winner (for *The Age of Jackson* and *A Thousand Days: John F. Kennedy in the White House*), Schlesinger presents cogent essays that provide historical background to the Iraqi War. He condemns the Bush Doctrine, which makes preventive war a tool of American diplomacy, arguing that preventive wars (as opposed to preemptive wars, which are fought to stop an impending attack from a proven enemy) have no historical precedent in the United States. The Iraqi War is an unsuccessful preventive war – a war based on speculation rather than sound intelligence, claims Schlesinger. The author cautions against the return of the Imperial Presidency, a subject he wrote about during the excesses of the Nixon administration, and calls dissent a patriotic response to controversial government actions. He concludes with a warning about using history to determine precisely how events will unfold. ISBN 0393060020: \$23.95 C/CH/M/ND (Adapted from *Library Journal*, ©2004)

46. Singer, P.W.
Children at war / P.W. Singer. Pantheon Books, ©2005. 269 p.
355.0083 SIN

Singer offers an illuminating work on the use of child soldiers in conflicts across the globe. This endemic problem involving some 300,000 child combatants is attributable to a tangle of factors including extreme poverty, AIDS, a worldwide glut of light automatic weapons, and a lack of political will to enforce laws. Unscrupulous leaders see children as inexpensive, malleable, and easily replaceable fighters who can be used to plunder villages, traffic drugs, and seize control of resources. Children are abducted sometimes as young as age six and desensitized to acts of violence. The impact on child survivors is traumatic: devoid of education and unfamiliar with normal patterns of social behavior, they are not easily rehabilitated and reintegrated into their families. Singer outlines a cogent program for thwarting the use of child soldiers and argues passionately that the U.S. military and other armed forces should develop training and doctrine to cope effectively with child combatants. ISBN 0375423494: \$18.75 C/ND (*Adapted from Library Journal*, ©2005)

47. Technology and terrorism / David Clarke, editor. Transaction Publishers, ©2004. 244 p. 303.625 TEC

Thirteen authors from all points of the English-speaking world provide a tour of the entwined labyrinths of technology and terrorism. They describe terrorism as an epistemological contact sport. With espionage, one can often deduce from a few pieces of the puzzle a plan's goals and its roots, its sources. But the goals of terrorists are both vague and hopelessly specific, while their means are restrained by rational, institutional thought. Thus, terrorists can be equally expected to flail out without any thought at all, as a child might exhibit in a temper tantrum, and to be hyper-rational, probing at the edges of the target for any weakness. Therefore, how terrorists use technology may not be determined by any particular level of technology but in the probabilities for the target's expectation and defense regarding particular technologies. Fred Allen asks why Bin Laden and his organization were effective against the Russians but may have more trouble with free societies. Edward Tenner muses on the ironies of low-tech attacks and the dangers of over-reliance on high-tech sophistication. Such thoughts are tempered by direct and unreassuring reportage from the federal security front. Ann Larabee turns the telescope around, with a history showing that bomb-throwing is as American as apple pie. Toby Blyth takes us inside the theorists' backroom for a look at the ever-mutating ways, means, and motives of war. It used to be about power, money, land, resources, or the ever-

popular Pamir Knot “Great Game.” Now it seems that globalization has coughed up groups of people, with little in common except for simultaneous feelings of helplessness and cultural superiority. Modern technology, which once seemed to hold only promise, now seems to harbor the potential for danger and destruction. The contributors to this volume are interested in the broader culture, and how terrorism affects that culture – including how people go about researching terrorism. ISBN 0765805804 (pbk.): \$22.46 CH

LAW

48. Campbell, Thomas.
Separation of powers in practice / Tom Campbell. Stanford University Press, 2004. 235 p. 342.73044 CAM

Campbell presents a series of case studies and essays illustrating clashes between the branches of the American federal government, that is, between the three branches of the national government and between the national and state governments. To introduce them, he discusses structural features of the separation of powers. Each branch of American government possesses inherent advantages and disadvantages in structure. In this book, the author relies on a separation-of-powers analysis that emphasizes the advantage of the legislature to draft precise words to fit intended situations, the judiciary’s advantage of being able to do justice in an individual case, and the executive’s homogeneity and flexibility, which best suits it to decisions of an ad hoc nature. Identifying these structural abilities, the author analyzes major public policy issues, including gun control, flag burning, abortion, civil rights, war powers, suing the President, legislative veto, the exclusionary rule, and affirmative action. Each issue is examined not from the point of view of determining the right outcome, but with the intention of identifying the branch of government most appropriate for making the decision. ISBN 0804750270 (pbk.): \$50.00; ISBN 0804747369 C/M

49. Tushnet, Mark V.
A Court divided : the Rehnquist court and the future of constitutional law / Mark Tushnet. Norton, ©2005. 384 p. 347.7326 TUS

Tushnet has written an excellent piece of legal and historical scholarship that details the Rehnquist Court's impact on constitutional law. Placing the Rehnquist Court in a historical judicial context by showing its

relationship to the Warren and Burger courts, Tushnet presents a compelling portrait of the Court's workings through penetrating case analyses, biographical sketches, and apparent Court insider information. Tushnet argues persuasively that the Rehnquist Court's crucial division lies between traditional Republicans and modern post-Reagan Republicans. It emerges that the seeds have been planted for a revolution in constitutional law, depending upon the political orientation of future Court appointees. This argument is made all the more timely by the recent announcement that Chief Justice Rehnquist has potentially aggressive cancer, which may result in the first of several Court retirements in the new presidential term. This is a book that describes an unprecedented moment in which the United States has a chance to bring about a world where most people are safe, free, and can enjoy a decent standard of living. ISBN 0393058689: \$20.00 C/CH/M/ND (Adapted from *Library Journal*, ©2005)

50. Williams, Susan Hoffman.
Truth, autonomy, and speech : feminist theory and the First Amendment / Susan H. Williams. New York University Press, 2004.
317 p. 342.730853 WIL

Drawing on work from several disciplines – including law, political theory, philosophy, and anthropology – Williams develops alternative accounts of truth and autonomy as the foundations for freedom of expression. Building on feminist understandings of the self and the social world, Williams argues that both truth and autonomy are fundamentally relational. She demonstrates that speech is the means by which we create rather than discover truth and the primary mechanism through which we tell the stories that constitute our autonomy. She examines several controversial issues in the law of free speech – including campaign finance reform, the public forum doctrine, and symbolic speech – and concludes that the legal doctrine through which we interpret and apply the First Amendment should be organized to protect speech that serves the purposes of truth and autonomy. ISBN 0814793592: \$49.00 C/M

51. Women and the United States Constitution : history, interpretation, and practice / edited by Sibyl A. Schwarzenbach and Patricia Smith. Columbia University Press, ©2003. 396 p. 342.730878 WOM

Women and the U.S. Constitution is about much more than the nineteenth amendment. This provocative volume incorporates law, history, political theory, and philosophy to analyze the U.S. Constitution as a whole in

relation to the rights and fate of women. Divided into three parts – History, Interpretation, and Practice – this book views the Constitution as a living document, struggling to free itself from the weight of a two-hundred-year-old past and capable of evolving to include women and their concerns. Feminism lacks both a constitutional theory as well as a clearly defined theory of political legitimacy within the framework of democracy. The scholars included here take significant and crucial steps toward these theories. In addition to constitutional issues such as federalism, gender discrimination, basic rights, privacy, and abortion, *Women and the U.S. Constitution* explores other issues of central concern to contemporary women – areas that, strictly speaking, are not yet considered a part of constitutional law. Women's traditional labor and its unique character, and women and the welfare state, are two examples of topics treated here from the perspective of their potentially transformative role in the future development of constitutional law. ISBN 0231128932 (pbk.): \$62.00; ISBN 0231128924 M

LANGUAGE AND LITERATURE

52. Bellis, Peter J.
Writing revolution : aesthetics and politics in Hawthorne, Whitman, and Thoreau / Peter J. Bellis. University of Georgia Press, ©2003.
221 p. 810.9 BEL

In *Writing Revolution*, Peter J. Bellis explores the ways in which literature can engage with – rather than escape from or obscure – social and political issues. Bellis argues that a number of nineteenth-century American writers, including Nathaniel Hawthorne, Henry David Thoreau, and Walt Whitman, saw their texts as spaces where alternative social and cultural possibilities could be suggested and explored. All writing in the same historical moment, Bellis's subjects were responding to the same cluster of issues: the need to redefine American identity after the Revolution, the problem of race slavery, and the growing industrialization of American society. Hawthorne, Bellis contends, saw the romance as "neutral territory" where the Imaginary and the Actual – the aesthetic and the historical – could interpenetrate and address crucial issues of class, race, and technological modernity. Whitman conceived of *Leaves of Grass* as a transformative democratic space where all forms of meditation, both political and literary, were to be swept away. Thoreau oscillated between these two approaches. Walden, like the romance, aimed to fashion a mediating space between nature and society. Thoreau's abolitionist essays, however, shifted sharply away from both linguistic representation and

the political, toward an apocalyptic cleansing violence. In addition to covering selected works by Hawthorne, Whitman, and Thoreau, Bellis also examines powerful works of social and political critique by Louisa May Alcott and Margaret Fuller. With its suggestions for new ways of reading antebellum American writing, *Writing Revolution* breaks through the thickets of contemporary literary discourse and will spark debate in the literary community. ISBN 0820323926: \$33.95 CH

53. Dove, Rita.
American smooth : poems / Rita Dove. Norton, ©2004. 143 p.
811.54 DOV

With her eye for the telling detail and her ear for the language and its idiosyncrasies of sound and meaning, Dove, a Pulitzer Prize winner and former poet laureate, combines the best of poetry and ventriloquism. In these free-verse poems, she speaks from her own perspective as well as from that of biblical characters, black soldiers from World War I, a ten-year-old girl from Harlem, several musicians, and a pair of dancers. The selections work by lists, line breaks where ideas collide, and a juxtaposition of voices. Then using razor-sharp metaphors, Dove goes for the jugular and usually finds it. Although the book's sense of audience seems inconsistent, with some poems suitable for *A Child's Garden of Verses* and others for *The Kama Sutra*, the poems are evocative. "*The Seven Veils of Salome*," a sequence as seductive as the original story, sketches in *John the Baptist* by noting "his large beautifully arrogant head." ISBN 0393059871: \$22.00 C/CH/M/ND (Adapted from *Library Journal*, ©2004)

54. Just, Ward S.
An unfinished season / Ward Just. Houghton Mifflin, ©2004. 251 p.
JUS

An assured chronicler of the American character, in his 14th novel Just returns to his own roots in the Midwest, examining the heartland as a state of mind. In the 1950s, narrator Wils Ravan's family lives in a Chicago suburb. At 19, about to graduate from high school, Wils is an observer of his parents' strained marriage and his father Teddy's stubborn resolve to defeat the union organizers behind the strike at his printing factory. Wils's summer job is as a copy boy at a Chicago tabloid, where he becomes aware of the routine corruption in city government and finds himself complicit in the yellow journalism that destroys reputations. On another level, he attends dozens of

country club dances given for debutantes on the North Shore. At one of these events he meets Aurora Brule, the strong-willed daughter of a mysteriously aloof society psychiatrist, Jason "Jack" Brule, and they fall in love. Jack Brule, meanwhile, becomes the novel's most compelling character. Withdrawn, secretive, obsessive and "passionately coiled," he hides a harrowing memory that explodes at great cost. The summer's events leave Wils ruefully disillusioned and aware of his lost innocence, but committed to the social and ethical code that will guide his life. It's always a pleasure to read Just's prose – crisp and intelligent, animated by dry humor and by a realism that is too humane to be cynical. ISBN 0618036695: \$24.00 C/CH/M/ND (*Adapted from Publishers Weekly*, ©2004)

55. Soto, Michael.
The modernist nation : generation, renaissance, and twentieth-century American literature / Michael Soto. University of Alabama Press, ©2004. 228 p. 810.9005 SOT

This work examines why America's modern literary movements have come to be characterized as "generations" and "renaissances," from the Lost Generation and the Beat Generation to the Harlem, Southern, and San Francisco Renaissances. The metaphor of rebirth, Michael Soto argues, offered and continues to offer American writers a conceptual shorthand for imagining American cultural history, especially as a departure from Old World (English) trappings. Soto highlights the interracial dynamics of American literary movements, touching on authors as varied as Malcolm Cowley, W.E.B. DuBois, F. Scott Fitzgerald, Ernest Hemingway, Zora Neale Hurston, James Weldon Johnson, Gertrude Stein, and Jack Kerouac. After assessing the origins of the Lost Generation and the Harlem Renaissance, Soto traces the rise of the "bohemian artist" narrative, and demonstrates how a polyethnic cast of writers and critics envisioned American literary production in terms of symbolic rebirth. ISBN 0817313923: \$38.00 C/M

56. Stewart, Susan.
Columbarium / Susan Stewart. University of Chicago Press, 2003. 122 p. 811.54 STE

Poet-critic and MacArthur fellow Stewart's fourth book of verse contains two pairs of long poems on the elements – "Sung from the generation of AIR" and "Drawn from the generation of FIRE" at the book's beginning and "Wrought from the generation of EARTH" and "Flown from the generation of

WATER" at its close. They surround a long middle section of "shadow georgics" organized alphabetically by title: "Apples," "Bees," "Braid," "Cross/X," "Dark the Star," down through "X/ Cross," "To You and for You" and "Zero." This clever, embedded patterning suggests that the alphabet and language are akin to nature's elements, elements that the poet gathers and disperses into a variety of visually divergent forms, enacting the perpetual mutability of nature. In "Braid," for instance, Stewart moves from a painstaking description of fingers and hair to the telling, if somewhat heavy-handed announcement: "You can tell a story/ many ways. You can leave/ something out or put// something in; you can fool/ yourself and hide./ You can shake out// the form or try/ to manage every wisp,/ but the latter will// only bring you pain." Throughout the collection, the poet delves into human universals (memory, breath, voice, whisper, loneliness, etc.) while constantly attentive to etymology and word choice, and she makes scholarly reference to scores of classical and Biblical figures including Virgil, Hecuba, Peleus, Isaiah, Lot and Lazarus. But as in previous work, it is moments of brief and simple aphorism ("Build fires to worship the wood, burn wood to worship the fire") that forcefully summarize the book's project. ISBN 0226774449 (pbk.): \$22.00; ISBN 0226774430 ND (Adapted from *Publishers Week*, ©2003)

57. Tucker, Jeffrey A.
A sense of wonder : Samuel R. Delany, race, identity and difference / Jeffrey Allen Tucker. Wesleyan University Press, ©2004. 344 p.
 813.54 DEL

A Sense of Wonder is a serious critical appraisal of many of Samuel R. Delany's central works. Within the focus author Jeffery Allen Tucker sets for himself, the work is quite successful. As the subtitle "*Race, Identity, and Difference*" indicates, *A Sense of Wonder* does not study Delany primarily as a writer and critic of speculative fiction. Instead, Tucker meticulously examines Delany as an African-American intellectual whose work grapples with several issues of ongoing importance to contemporary discussions of race, identity (personal, political, racial, social, gender, and even biological), and difference. Here, "difference" refers to the postmodern qualities of Delany and his writing: Delany refused to be defined by any single strictly delineated category even at a young age, and his work often foregrounds such a denial, and the shifting of conceptual and perceptual paradigms these denials demand. To put it more simply, Delany's work is never only science fiction, or gay literature, or Black literature, or political action; it is science fiction and gay fiction, or gay science fiction, or gay Black science fiction. The more words you pile on top of one another, the more you see how Delany's work crosses, confuses, and examines

these boundaries, asking the reader, essentially, "Now what made you call this story that?" Tucker uses contemporary critical theory to analyze Delany's work. He begins with an extended direct discussion of how Delany's work intersects with the political arguments around identity, and then devotes a chapter each to *Dhalgren*, the *Return to Neveryon* series, *The Motion of Light in Water* (Delany's autobiography), and *Atlantis: Model 1924*, before closing with a discussion of Delany's AIDS-related writing. This sliding focus is useful for both academic and genre readers, as it demonstrates the links between the elements of Delany's work with which each camp is familiar and the other points on his highly varied spectrum. ISBN 0819566896 (pbk.): \$24.95; ISBN 0819566888 CH

58. Twain, Mark.

Mark Twain's helpful hints for good living : a handbook for the dammed human race / Mark Twain ; edited by Lin Salamo, Victor Fischer, and Michael B. Frank of the Mark Twain Project. University of California Press, ©2004. 207 p. 818.409 TWA

Irreverent, charming, eminently quotable, this handbook – an eccentric etiquette guide for the human race – contains sixty-nine aphorisms, anecdotes, whimsical suggestions, maxims, and cautionary tales from Mark Twain's private and published writings. It dispenses advice and reflections on family life and public manners; opinions on topics such as dress, health, food, childrearing, and safety; and more specialized tips, such as those for dealing with annoying salesmen and burglars. Culled from Twain's personal letters, autobiographical writings, speeches, novels, and sketches, these pieces are delightfully fresh, witty, startlingly relevant, and bursting with Twain's characteristic ebullience. They also remind us exactly how Mark Twain came to be the most distinctive and well-known American literary voice in the world. These texts, some of them new or out of print for decades, have been selected and meticulously prepared by the editors at the Mark Twain Project. The Mark Twain Project is housed within the Mark Twain Papers, the world's largest archive of primary materials by this major American writer. ISBN 0520242459: \$15.96 C/CH/M/ND

59. What's left of theory? : new work on the politics of literary theory / edited by Judith Butler, John Guillory, and Kendall Thomas. Routledge, 2000. 292 p. 801.95 WHA

What's Left of Theory is a vigorous engagement with that thorniest of critical questions: how today are theory and progressive thought connected?

Michael Warner, activist and critic, examines 'zones of privacy and zones of theory' while law professor Janet Halley considers theory and its applicability to sex harassment. Jeff Nunokawa examines Oscar Wilde, Marjorie Levinson reads Elizabeth Bishop alongside *National Geographic*; John Brenkman considers 'extreme criticism', Michael Berube the 'future of contingency'; William Connolly addresses the matter of secularism, Gayatri Spivak explores what she calls 'theory-remains', and Jonathan Culler demonstrates once again his gift for explaining the complex in an essay that identifies 'the literary in theory'. Editors Butler, Guillory, and Thomas have brought together not only outstanding questioners, but outstanding questions. As their introduction puts it, "Are there ways of pursuing a politically reflective literary analysis that have definitively left theory behind, and must 'theory' be left behind for left literary analysis to emerge? Has the study of literature passed beyond its encounter with theory? If so, in passing beyond theory, has it remained unchanged? Does the recent cry for a 'return to literature' signal the surpassing of theory, the fact that literature remains after theory? Does literature remain (the same) after theory?" ISBN 041592118X: \$105.00; ISBN 0415921198 (pbk.) ND

60. Willett, Jincy.
 Winner of the National Book Award : a novel of fame, honor, and really bad weather / Jincy Willett. Thomas Dunne Books, 2003. 323 p.
 WIL

This dark but comic first novel (by the author of the short story collection *Jenny and the Jaws of Life*) is filled with evocative descriptions and pitch perfect dialog. Willett has devised a nicely original plot twist on the old chestnut of sibling rivalry and animated this novel with wonderfully realized characters. Ever since they were born, Abigail and Dorcas Mather have been polar opposites. Decorous Dorcas, who narrates the book, escapes into the world of reading, while Abigail, whom Dorcas refers to with bitterness and affection as "the warrior bawd," fulfills her appetites heedlessly, whether they're directed to sex or food. When the woman-hating ex-gynecologist Conrad Lowe comes to their small Rhode Island town, he is drawn to both sisters – to Dorcas for her restraint, intellect, and disdain for him, and to Abigail (whom he marries) for just what you might expect. As Conrad's perverse and malignant nature (this is one loathsome human being) is gradually revealed, tension among the sisters and Conrad reaches a fever pitch, and tragedy follows. From its opening lines to its satisfying conclusion, Willett's novel is enormously involving. ISBN 0312311818: \$23.95 ND (*Adapted from Library Journal*, ©2003)

PHILOSOPHY & RELIGION

61. Appiah, Anthony.
The ethics of identity / Kwame Anthony Appiah. Princeton University Press, ©2005. 358 p. 170 APP

The Ethics of Identity takes seriously both the claims of individuality – the task of making a life – and the claims of identity, these large and often abstract social categories through which we define ourselves. What sort of life one should lead is a subject that has preoccupied moral and political thinkers from Aristotle to Mill. Here, Appiah develops an account of ethics, in just this venerable sense – but an account that connects moral obligations with collective allegiances, our individuality with our identities. As he observes, the question who we are has always been linked to the question what we are. Adopting a broadly interdisciplinary perspective, Appiah takes aim at the clichés and received ideas amid which talk of identity so often founders. Is "culture" a good? For that matter, does the concept of culture really explain anything? Is diversity of value in itself? Are moral obligations the only kind there are? Has the rhetoric of "human rights" been overstretched? In the end, Appiah's arguments make it harder to think of the world as divided between the West and the Rest; between locals and cosmopolitans; between us and them. The result is a new vision of liberal humanism – one that can accommodate the vagaries and variety that make us human. ISBN 0691120366: \$23.50 CH

POLITICAL SCIENCE

62. Bod, Richard C.
Critical social theory in public administration / Richard C. Box. Armonk, N.Y. : M.E. Sharpe, ©2005. 163 p. 351.011 BOX

Box applies the critical theory of the Frankfurt school (as developed by Jürgen Habermas and Herbert Marcuse) to the practice and theory of modern public administration. After presenting the case for the application of critical theory, he summarizes Marcuse's work related to democracy, the warfare state, the "research of total administration," and gender. How critical theory influences questions of discourse processes with citizens, the impacts of administration on the public, and the problem of finding a public able to govern themselves is then taken up. The remaining chapters address wider questions of how those in public

administration should conceptualize their larger project. ISBN 0765615541: \$83.00 C (*Adapted from Book News, Inc., ©2004*)

63. Cornog, Evan.
The power and the story : how the crafted presidential narrative has determined political success from George Washington to George W. Bush / Evan Cornog. Penguin Press, 2004. 307 p. 973.099 COR

Cornog here asserts that "the secret of presidential success is storytelling." Especially valuable as another presidential election is upon us, his book explores the psychological appeal of a story line's "seductive neatness" while showing how the President's public image is carefully crafted by campaign strategists. Cornog shares familiar and fascinating anecdotes, many from recent elections. He considers the importance of family background and childhood stories, military heroics, the use of campaign biographies, transition stories as a candidate becomes President, and life after the presidency. Some Presidents, like the late Ronald Reagan, have had great powers of persuasion; others were reluctant "actors" on the White House stage. Cornog concludes with a look at George W. Bush, a "story in progress." ISBN 159420022X: \$24.95 CH (*Adapted from Library Journal, ©2004*)

64. Edwards, George C.
Why the electoral college is bad for America / George C. Edwards, III ; foreword by Neal R. Peirce. Yale University Press, ©2004. 198 p. 324.63 EDW

Americans currently choose their president through the electoral college, an extraordinarily complex mechanism that may elect the candidate who does not receive the most votes. In this book, George Edwards III argues that – contrary to what supporters of the electoral college claim – there is no real justification for a system that might violate majority rule. Edwards finds that the electoral college does not protect the interests of small states or racial minorities, does not provide presidents with effective coalitions for governing, and does little to protect the American polity from the alleged harms of direct election of the president. In fact, the electoral college distorts the presidential campaign so that candidates ignore most small states and some large ones any pay little attention to minorities, and it encourages third parties to run presidential candidates and discourages party competition in many states. Edwards demonstrates that direct election of the president without a runoff maximizes

political equality and eliminates the distortions in the political system caused by the electoral college. ISBN 0300100604: \$20.50 C/CH/M/ND

65. Ginsborg, Paul.
The politics of everyday life : making choices, changing lives / Paul Ginsborg. Yale University Press, ©2005. 214 p. 361.2 GIN

A passionate defense of local politics in an age dominated by global media empires. Concern over the present state of the world – its tensions and disparities – fosters in many people the uneasy combination of two sensations: urgency and powerlessness. We feel that something must be done before it is too late, but we have little idea of what we as individuals, or as families, or as groups of friends, can possibly do to stem the tide. This book explores the choices we have. It considers the options for civil society, and for the individual within today's political culture. It offers a strong critique of the prevailing model of modernity in developed countries, a model, which is being exported and imposed on the rest of the world. The solution lies in our own hands. We need to rethink the choices we make on a day-to-day basis: the ways we use our time, the family lives we live, the sorts of goods and services we consume, the quality of democracy we are able to exercise. The individual, the local, and the global are inextricably intertwined, in positive as well as in negative ways. Passivity and indifference at the individual level contribute greatly to collective dismay at the condition of the world. ISBN 030010748X: \$26.00 C/CH/M/ND

66. Public sector information in the digital age : between markets, public management and citizens' rights / edited by George Aichholzer, Herbert Burkert. Edward Elgar, 2004. 342 p. 352.387 PUB

Aichholzer, Burkert and their contributors evaluate the juggling act that is information in this technologically-enhanced age. They examine the mechanics of public sector information, privacy issues and access, and the possibilities for legislation based on a study of Norway's experience. They examine the legal and policy aspects of information in Europe and the U.S., including reviews of the policies now in place and the ways information can still be exploited. They describe the economic issues (with a private meteorological services as one example), the problems of the information holders, and the view from the perspective of the end users in Germany, Austria, and the UK. The last article speculates about the eventual development of a blueprint for access policy. ISBN 1843763834: \$115.00 / (Adapted from *Book News, Inc.*, ©2004)

67. Ricci, David M.
Good citizenship in America / David M. Ricci. Cambridge University Press, 2004. 313 p. 323.6 RIC

Good Citizenship in America describes the history in America of a civic ideal of who enjoys membership in the state and what obligations that entails. Before 1865, the ideal called for virtuous political behavior by some people (republicanism) but gradually extended the franchise beyond early republican expectations to many people (democracy). Democracy continued to expand after 1865, to women and place of color. At the same time, republicanism was challenged when economic development fostered serious disparities of property and income. In the twentieth century the civic ideal was somewhat displaced by consumer aspirations and satisfactions, which flowered especially after World War II. More recently, however, environmental problems and the creative destruction generated by globalization suggest that good citizens should instruct government to rein in consumerism by promoting public policies inspired by "economic conscience." *Good Citizenship in America* is an easily accessible analysis of civic trends in America, and it recommends strengthening much that is decent in American life. ISBN 0521835801: \$62.00 C

68. Smith, Daniel A.
Educated by initiative : the effects of direct democracy on citizens and political organizations in the American States / Daniel A. Smith and Caroline J. Tolbert. University of Michigan Press, ©2004. 225 p. 328.273 SMI

Educated by Initiative moves beyond previous evaluations of public policy to emphasize the educational importance of the initiative process itself. Since a majority of ballots ultimately fail or get overturned by the courts, Smith and Tolbert suggest that the educational consequences of initiative voting may be more important than the outcomes of the ballots themselves. The result is a fascinating and thoroughly-researched book about how direct democracy teaches citizens about politics, voting, civic engagement and the influence of special interests and political parties. Designed to be accessible to anyone interested in the future of American democracy, the book includes boxes (titled "What Matters") that succinctly summarize the authors' data into easily readable analyses. ISBN 0472098705: \$63.95; ISBN 0472068709 (pbk.) M

PSYCHOLOGY

69. Mook, Douglas G.
Classic experiments in psychology / Douglas Mook. Greenwood Press,
©2004. 362 p. 150.724 MOO

This book presents, in more depth than textbook treatment permits, the background, conduct, and implications of a selection of classic experiments in psychology. The selection is designed to be diverse showing that even for research in vastly different areas of study, the logic of research remains the same – as do its traps and pitfalls. This book will broaden and deepen the understanding of experimental methods in psychological research, examining where the research questions come from, how questions can be turned into experiments, and how researchers have faced the problems presented by research in psychology. ISBN 0313318212: \$68.50 ND

70. The regulation of emotion / edited by Pierre Phillippot, Robert S. Feldman. L. Erlbaum, 2004. 415 p. 152.4 REG

Within an integrated framework, scholars of psychology from Europe, the U.S., and Japan, present the current perspectives on emotional regulation. They highlight several newer sub-areas in the domain, such as the relation between psychopathology and emotion regulation; and present data and theory that have applied value for people working in such fields as communication, psychotherapy, and counseling. From neurobiological to cultural processes, it includes empirically grounded work and theories that are central to our understanding of the processes that constitute emotion regulation and their consequences. The 14 studies cover the basic physiological and cognitive processes, social and motivational aspects, self- presentation, and individual differences and development. This interdisciplinary, international volume also presents data and theory that have applied value that may be useful for people working in such fields as communication, psychotherapy, and counseling. ISBN 0805842012: \$87.50 C/M (*Adapted from Book News, Inc., ©2004*)

71. Silverthorne, Colin P.
Organizational psychology in cross-cultural perspective / Colin P. Silverthorne. New York University Press, ©2005. 343 p. 158.7 SIL

The potential for problems as companies operate across borders and managers manage in countries that have different values, norms, and cultural behaviors is great. By looking at organizational psychology in a cross-cultural context, we can gain an understanding of the challenges facing organizations and businesses today. This text breaks new ground in introducing organizational psychology from a cross-cultural perspective. It provides a foundational overview of the current major theories in organizational psychology, and illuminates the impact of cultural differences on organizational dynamics. It also makes available specific research concerning our current understandings of how these dynamics play out in particular regions and countries, such as autocratic versus democratic leadership styles in Africa and Europe or conflict management in Asia. The volume offers a welcome introduction to the topic to those in industrial/organizational psychology, international relations and management, and international business/MBA programs focusing on international issues. ISBN 0814740065: \$26.95 M

SCIENCE & TECHNOLOGY

72. Gardner, Howard.
Changing minds : the art and science of changing our own and other people's minds / Howard Gardner. Harvard Business School Press, 2004. 244 p. 153.85 GAR

Gardner examines the factors involved in changing minds on significant issues, in politics, science, business and art. He identifies seven key elements, including reason, research and real world events that are part of the decision-making process. Certain facets are more heavily weighted in some fields than others: "leaders of large groups often rely on the appreciable resources at their disposal but are buoyed or undercut by real world events," says Gardner (*Frames of Mind*), who believes this explains why a politician or a CEO will disregard advice in the face of larger issues and popular perceptions. To prove his theories, Gardner analyzes the behavior of several individuals including President Bush, Britain's Margaret Thatcher and Tony Blair, and South Africa's Nelson Mandela. Gardner doesn't limit his examination to politicians because he also believes that artists, writers, musicians and teachers can change people's minds. While the discussions and real-life examples are

intriguing and do clarify Gardner's theories, the book doesn't fully deliver on its promise. Although Gardner does offer suggestions on how someone can influence others, he doesn't include a detailed prescriptive strategy for decision makers in the business world. Readers must draw out insights on their own, which, given the complexity of the material, may be difficult. ISBN 1578517095: \$18.86 CH (Adapted from *Publishers Weekly*, ©2004)

73. Kramer, Peter D.
Against depression / Peter D. Kramer. Viking, 2005. 353 p.
616.8527 KRA

In his best-selling *Listening to Prozac*, psychiatrist Kramer explored the social implications of psychotropic personality change; he did not address the actual effects of these drugs on the severely depressed, yet he was constantly asked, "What if van Gogh (or, in Denmark, Kierkegaard) had been given antidepressants?" – the suggestion being that depression, or the depressive personality, is important to the production of works of genius. This led to the present book, which examines the question, "If we could eradicate depression so that no human being ever suffered it again, would we?" His answer is a resounding yes; depression is a major cause of distress with no redeeming value. In the process, he argues that the idea of "heroic melancholy" is simply a way our culture has developed to cope with a disorder that we can't cure – analogous to the way that tuberculars were once thought to be especially sensitive and creative. Along the way, Kramer offers an excellent summary of current biochemical theories of depression. ISBN 0670034053: \$25.00 C (Adapted from *Library Journal*, ©2005)

74. Quammen, David.
Monster of God : the man-eating predator in the jungles of history and the mind / David Quammen. Norton, ©2003. 515 p. 591.65 QUA

Acclaimed natural history writer Quammen (*The Song of the Dodo*) documents the delicate relationship that has existed between *Homo sapiens* and those few animal species that have actively sought out and eaten humans. Like other creatures, these animals (e.g., big cats, bears, sharks, Komodo dragons, crocodiles, and giant snakes) have been woven into many of humankind's spiritual, mythological, and cultural systems. Starting with biblical times and proceeding into the future, the provocative text takes us on a journey through history that demonstrates how inextricably we are linked to the creatures whose environment we share. Humans have lost much by driving man-eaters to near-

extinction where their only hope is life in zoos. By defeating these top-of-the-food-chain competitors, have we thereby defeated ourselves? Quammen would likely answer, "Yes." Rich with personal stories that clarify humanity's true place in the universe, this book will leave the reader eager for more. Fortunately, an extensive bibliography is included. This has all the makings of a science book of the year. ISBN 0393051404: \$22.00 CH (Adapted from *Library Journal*, ©2003)

SOCIOLOGY

75. Butler, Judith.
Undoing gender / Judith Butler. Routledge, 2004. 273 p. 305.3 BUT

Undoing Gender constitutes Judith Butler's recent reflections on gender and sexuality, focusing on new kinship, psychoanalysis and the incest taboo, transgender, intersex, diagnostic categories, social violence and the tasks of social transformation. In terms that draw from feminist and queer theory, Butler considers the norms that govern – and fail to govern – gender and sexuality as they relate to the constraints on recognizable personhood. The book constitutes a reconsideration of her earlier view on gender performativity from *Gender Trouble*. In this work, the critique of gender norms is clearly situated within the framework of human persistence and survival. And to "do" one's gender in certain ways sometimes implies "undoing" dominant notions of personhood. She writes about the "New Gender Politics" that has emerged in recent years, a combination of movements concerned with transgender, transsexuality, intersex, and their complex relations to feminist and queeIn the last decade, tremendous progress has been made in understanding and addressing generalized anxiety disorder (GAD), a prevalent yet long-neglected syndrome associated with substantial functional impairment and reduced life satisfaction. This comprehensive, empirically based volume brings together leading authorities to review the breadth of current knowledge on the phenomenology, etiology, pathological mechanisms, diagnosis, and treatment of GAD. Provided are psychological and neurobiological models of the disorder that combine cutting-edge research and clinical expertise. Assessment strategies are detailed and promising intervention approaches described in depth, including cognitive-behavioral, interpersonal, psychodynamic, and pharmacological therapies. Also covered are special issues in the treatment of GAD in children, adolescents, and older adults. ISBN 0415969220: \$82.00; ISBN 0415969239 (pbk.) ND

76. Encyclopedia of disability / edited by Gary L. Albrecht. 5 v. SAGE, 2005. REF 362.403 ENC

Containing a fully international range of views, experience, and expertise in entries that delve into an impressive array of topics, this five-volume encyclopedia offers an opportunity for the general reader and student to expand their knowledge and understanding of the lives, histories, circumstances, rights, facilities, laws, and cultures of the varied groups of people who have disabilities. Entries discuss issues of accessibility, arts, language, children and infants, deafness and deaf culture, disability studies, economics and employment, education, ethics, the experience of disability, health and medicine, politics, organizations, and sports, among other topics. Biographies constitute 187 entries. A notable feature is the wealth of readings from literature and historical sources as well as scientific and theoretical works contained in v.5, which also contains over 100 b&w images of disability in art, theater, and movies, with the goal of demonstrating different cultural and historic attitudes. Seventy-four editors and some 500 authors from more than 20 countries contributed. ISBN 0761925651: \$845.00 (For use only in the AIRC) C/CH/M/ND (Adapted from *Book News, Inc.*, ©2005)

77. Hughes, James.
Citizen Cyborg : why democratic societies must respond to the redesigned human of the future / James Hughes. Westview Press, ©2004. 294 p. 610 HUG

In the next fifty years, life spans will extend well beyond a century. Our senses and cognition will be enhanced. We will have greater control over our emotions and memory. Our bodies and brains will be surrounded by and merged with computer power. The limits of the human body will be transcended as technologies such as artificial intelligence, nanotechnology, and genetic engineering converge and accelerate. With them, we will redesign ourselves and our children into varieties of *posthumanity*. This prospect is understandably terrifying to many. A loose coalition of groups – including religious conservatives, disability rights and environmental activists – has emerged to oppose the use of genetics to enhance human beings. And with the appointment of conservative philosopher Leon Kass, an opponent of in-vitro fertilization, stem cell research and life extension, to head the President's Council on Bioethics, and with the recent high-profile writings by authors like Francis Fukuyama and Bill McKibben, this stance has become more visible – and more infamous-than ever before. In the opposite corner a loose transhumanist coalition is mobilizing in defense of human enhancement, embracing the

ideological diversity of their intellectual forebears in the democratic and humanist movements. Transhumanists argue that human beings should be guaranteed freedom to control their own bodies and brains, and to use technology to transcend human limitations. Identifying the groups, thinkers and arguments in each corner of this debate, bioethicist and futurist James Hughes argues for a third way, which he calls *democratic transhumanism*. This approach argues that we will achieve the best possible posthuman future when we ensure technologies are safe, make them available to everyone, and respect the right of individuals to control their own bodies. Hughes offers fresh and controversial answers for many other pressing biopolitical issues – including cloning, genetic patents, human genetic engineering, sex selection, drugs, and assisted suicide – and concludes with a concrete political agenda for pro-technology progressives, including expanding and deepening human rights, reforming genetic patent laws, and providing everyone with healthcare and a basic guaranteed income. A groundbreaking work of social commentary, *Citizen Cyborg* illuminates the technologies that are pushing the boundaries of humanness – and the debate that may determine the future of the human race itself. ISBN 0813341981: \$19.50 C/CH/ND

78. Leland, John.
Hip, the history / John Leland. Ecco, ©2004. 405 p. 306.1 LEL

What is hip? Leland has researched contemporary answers to that question for *Spin*, *Details* and the *New York Times*, and now probes deeper for a rigorous historical analysis that goes beyond the usual hot spots of the *Lost Generation* and the *Harlem Renaissance*, encompassing colonial plantations, animation studios, pulp magazine racks and the latest hipster hangouts. The story of hip is largely the story of American race relations, and Leland addresses the ways whites and blacks have interpreted and imitated one another from many angles, as assuredly perceptive when he analyzes Al Jolson's blackface persona as he is exploring the dynamic between bop jazz and Beat Generation writers. Refusing to either champion or condemn "*the white boy who stole the blues*," Leland presents readers with an accessible model of complex social forces. The breadth and sophistication of his argument is admirable. ISBN 0060528176: \$26.00 C/CH/M/ND (Adapted from *Publishers Weekly*, ©2004)

79. Monsma, Stephen V.
Putting faith in partnerships : welfare-to-work in four cities / Stephen V. Monsma ; with a foreword by John J. Dilulio, Jr. University of Michigan Press, ©2004. 268 p. 362.58 MON

Putting Faith in Partnerships addresses a major conceptual change in American domestic policy, begun by Reagan and now fully realized by the Bush administration: the shift of responsibility for social services from the federal government to states and communities. In this groundbreaking study of a politically controversial topic – the debut offering in Alan Wolfe's Contemporary Political and Social Issues series – author Stephen Monsma avoids overheated rhetoric in favor of a careful, critical analysis of the hard evidence on whether public-private partnerships really work. The book is based on in-depth studies of social service programs in Los Angeles, Chicago, Philadelphia, and Dallas. By examining public-private partnerships between government offices and nonprofit organizations, Monsma seeks to understand how these partnerships affect the balance between government's efforts to deal with social problems and the rights of individual citizens to control their own lives. *Putting Faith in Partnerships* answers many previously unanswered questions in what may be the most controversial public policy debate today: about the feasibility and wisdom of government agencies forming partnerships with private organizations to provide essential public social services. ISBN 0472113933: \$34.00 C/M

80. Royte, Elizabeth.
Garbage land : on the secret trail of trash / Elizabeth Royte. Little, Brown, 2005. 311 p. 363.7285 ROY

Royte reminds us that what we dispose of is a window on our culture and consumption habits. Determined to follow the path of household trash, sewage, and recyclables, she began by visiting the New York City Department of Sanitation and accompanying sanitation workers on their routes. In the course of tracking the garbage to landfills, incinerators, and sewage and recycling facilities, she discovered that America disposes of 369 million tons of municipal waste annually – which generates over \$50 billion a year in revenue. She explains the many facets of garbage disposal, what determines the location of a landfill, and the array of disposal and processing alternatives. She also raises serious questions about garbage disposal and its impact on public health. The upbeat views of garbage workers who see their roles as performing a vital service are particularly revealing. Royte's exploration of the economic, territorial, and ecological perspectives of garbage disposal adds up to a

fascinating trail of trash. ISBN 0316738263: \$24.00 C/CH/ND (Adapted from *Library Journal*, ©2005)

81. Schell, Bernadette H.
Cybercrime : a reference handbook / Bernadette H. Schell and Clemens Martin. ABC-CLIO, ©2004. 247 p. REF 364.168 SCH

This reference reviews the history of cybercrime in the United States and elsewhere, lists a chronology of major events in the development of computing and internet technologies, and provides biographical sketches of 20 people who have worked on either side of the hacker wars. The authors, who teach at the Ontario Institute of Technology, also summarize methods commonly used to break into computer systems, countermeasures designed to deter such attacks, and some issues surrounding database, operating system, and network security. ISBN 1851096833: \$37.50 (For use only in the AIRC) C (Adapted from *Book News, Inc.*, ©2004)

82. Sexualized violence against women and children : a psychology and law perspective edited by B.J. Cling. Guilford Press, ©2004. 305 p. 362.883 SEX

The first book to interweave clinical and legal perspectives on such recently formulated diagnoses as rape trauma syndrome and battered woman syndrome, this up-to-date resource helps mental health clinicians better understand their role in criminal or civil proceedings related to sexualized violence against women and children. Foundational knowledge is provided on the nature, prevalence, and psychological consequences of a variety of crimes, including rape, spousal abuse, stalking, sexual harassment, and child sexual abuse. The ways victims and perpetrators are dealt with in the legal system are critically examined, and important recent reforms discussed. Presenting guidelines and findings that will improve forensic assessment, this is a vital sourcebook for those called on to serve as expert witnesses and an invaluable student text. ISBN 1593850611: \$37.00 C/M

